The annual External Affairs “Gator Hater Tailgate” took place on the Friday before the UGA-Florida football game this year. The tradition started as a way for all the workers in External Affairs who can’t make the trip to Jacksonville to enjoy breakfast and celebrate the upcoming game against the University of Florida.

The Staff Representative Group (better known as SRG) sponsors this event and helped bring together the decorations, promoted the event, and encouraged External Affairs’ staff members to come with their favorite dish to share for the breakfast potluck.

As an added bonus, participants were able to enter into a raffle for prizes that included a signed football by Mark Richt, gift cards & even a trip to Costa Rica amongst others.

The total value of door prizes surpassed our wildest expectations and exceeded $2,000. We had a great turn out of 50+ staff members and the committee heard several positive comments on the food selection. We encourage everyone that will not be able to go to the UGA vs. Florida game to come out next year and enjoy the fun!

SRG would like to thank all the departments and businesses that donated door prizes, and especially Committee Chair Christine Jepsen of Public Affairs and Marcus Jennings of Alumni Relations for taking the lead on this event.

Intern for a Day Program

Every semester, the University of Georgia Career Center sponsors the “Intern for a Day” program which gives students the opportunity to shadow a business to learn more about the company, industry, and what a typical day on the job is like. If you know of someone that would be interested in hosting an “Intern for a Day” student, please contact the coordinator of the program, Aaron Brown, at agb@uga.edu or by calling 706-542-3375.
The SRG Newsletter is designed to share information across the External Affairs Division. Send updates to include in the next newsletter to lel@uga.edu!

**ACCOMPLISHMENTS & UPDATES ACROSS THE DIVISION**

**ALUMNI RELATIONS**
The Honorable Steve C. Jones (BBA ’78, JD ’87) has come on board to serve as president of the UGA Alumni Association for a two year term. This is in addition to his duties as a United States district judge for the Northern District of Georgia.

**CAREER CENTER**
166 employers came to the Fall 2011 Career Fair and 163 came in January 2012 to hire students for full-time jobs & internships.

**DEVELOPMENT**
The office of Corporate & Foundation Relations and Gift & Estate Planning have secured gifts and gift plans for a combined total of $23,037,254 so far for fiscal year 2012.

Annual Giving: The Georgia Fund annual giving campaign raised a record $11.6 million, a 13% increase from fiscal year 2010. Faculty & staff participation by the External Affairs division in the FY 2011 campaign reached new heights with a 39% participation rate.

Advancement Research: Advancement Research had its most productive year on record in 2011 for both reactive and proactive research. Additionally, Research partnered with units, colleges & development officers across campus to improve prospect pools and to complete special projects in support of development efforts.

Donor Relations & Stewardship: November 15, 2011 marked the seventh year of mailing endowment reports to our donors. This year we stewarded 1336 funds, by mailing 1914 reports to various individuals and corporations.

Major Gifts: From August to October, the Regional Development team traveled to visit 376 alumni and donor/friends closing over $2.6 million in gifts for the University of Georgia.

**INFORMATION TECHNOLOGY (IT)**
In 2011, External Affairs IT major successes include: supporting the merger of the Arch foundation and the UGA foundation, development and deployment of the suite of Alumni websites, as well as beginning development on the University’s new fundraising and constituent management system.

**PUBLIC AFFAIRS**
Public Affairs was the recipient of a CASE 2011 Circle of Excellence GOLD AWARD for Specific Media Relations Programs & Projects.

**SPECIAL EVENTS**
Everyone at the Office of Special Events pitched in to make the November 9th investiture of Hank Huckaby as the new Chancellor of the Board of Regents a very successful event. Governor Nathan Deal remarked that the investiture was the best-run event he had seen in the Capitol to date.

**NEW HIRES & RECENT RETIREES**

**Retirees**
Renee Guest (June 2011) - Advancement Services
Robert Holmes III (July 2011) - Public Affairs
Mary K. Mitchell-Hodler (September 2011) - Public Affairs
Albert DeSimone, Jr. (December 2011) - Advancement Services
Kathy B. Dudley (December 2011) - Advancement Services

**New Hires**
Advancement Services
Jennifer Spradley, Accounting Technician
Megan Powell, Data Management Specialist
Sheila Mason, Accountant

Brian Norman, A counting Technician
Miriam Perdue, Administrative Assistant
Alumni Relations
Elizabeth Crotta, Alumni Officer
Danielle Alexander, Alumni Officer
Frances Beusse, Alumni Officer
Sarah Proctor, Administrative Assistant
Career Center
Andrew Crain, Career Consultant
Sonsa Leak, Career Consultant
Development
Anna Gray, Administrative Associate
Raegen Harvey, Development Analyst
Financial Services
Danielle Free, SR Accounting Technician
Howard Stewart, Director of Foundation & Marketing Support

Government Relations
Gail Musselwhite, Administrative Associate
Tyler Duggins, Government Relations Assistant

Public Affairs
Walter Howard, Chief TV/Radio Engineer
John Lorinc, Radio/TV Reporter-Anchor
Stephanie Schupska, Public Relations Coordinator

April Sorrow, Public Relations Specialist

Special Events
Lindsey Halper, SR Event Coordinator
April King, Administrative Associate

Brian Norman, A counting Technician
Miriam Perdue, Administrative Assistant
Alumni Relations
Elizabeth Crotta, Alumni Officer
Danielle Alexander, Alumni Officer
Frances Beusse, Alumni Officer
Sarah Proctor, Administrative Assistant
Career Center
Andrew Crain, Career Consultant
Sonsa Leak, Career Consultant
Development
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Lindsey Halper, SR Event Coordinator
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Message from the SRG Chair

Welcome to the winter edition of our External Affairs newsletter! I trust everyone had a safe and happy holiday season.

As we reach the midpoint of fiscal year 2012 and my term as your Staff Representative Group Chair, I want to express how excited I am to be part of this essential organization. We all should be proud to have a tremendous group of dedicated individuals looking out for our best interests. Reflecting on the past six months, SRG continues to make great strides in solidifying our role as a sounding board for our division.

One of our first action items this year was to approve amendments to our bylaws. This action was necessary to make them current after a four year period. In addition, we built off the success of last year’s Gator-Hater Pot Luck Breakfast. We hosted over 50 colleagues to cheer on the dawgs before this year’s victorious trip to Jacksonville, Florida.

As we approach the second half of the SRG year, I am encouraged that this group will continue to provide an invaluable service for this division. If you have any questions or concerns, do not hesitate to contact your departmental SRG representative. Moreover, SRG welcomes any interested staff members to attend our meetings. For more information you can email me at mrj@uga.edu.

Marcus R. Jennings
SRG Chair, 2011-2012

If you were not able to attend the Gator Hater Tailgate this previous year, go ahead and mark your calendars this Fall for the Friday before the UGA vs. Florida Football game to come and enjoy breakfast with your colleagues across External Affairs.

Go to p. 4-5 to see a picture gallery of the Gator Hater Tailgate.
Gator Hater Picture Gallery

See more pictures here:
http://on.fb.me/x6jkYD
Gator Hater Picture Gallery

[Images of people and food]