

## EXTERNAL AFFAIRS OFFICES

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OFFICE OF THE SENIOR VICE PRESIDENT



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# THE UNIVERSITY OF GEORGIA Division of External Affairs

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2011-2012

## The Gator Hater Tailgate a Success

The annual External Affairs “Gator Hater Tailgate” took place on the Friday before the UGA-Florida football game this year. The tradition started as a way for all the workers in External Affairs who can’t make the trip to Jacksonville to enjoy breakfast and celebrate the upcoming game against the University of Florida.

The Staff Representative Group (better known as SRG) sponsors this event and helped bring together the decorations, promoted the event, and encouraged External Affairs’ staff members to come with their favor-

ite dish to share for the breakfast potluck.

As an added bonus, participants were able to enter into a raffle for prizes that included a signed football by Mark Richt, gift cards & even a trip to Costa Rica amongst others.



The total value of door prizes surpassed our wildest expectations and exceeded \$2,000.

We had a great turn out of

50+ staff members and the committee heard several positive comments on the food selection. We encourage everyone that will not be able to go to the UGA vs. Florida game to come out next year and enjoy the fun!

SRG would like to thank all the departments and businesses that donated door prizes, and especially Committee Chair Christine Jepsen of Public Affairs and Marcus Jennings of Alumni Relations for taking the lead on this event.

## Intern for a Day Program

Every semester, the University of Georgia Career Center sponsors the “Intern for a Day” program which gives students the opportunity to shadow a business to

learn more about the company, industry, and what a typical day on the job is like. If you know of someone that would be interested in hosting an “Intern

for a Day” student, please contact the coordinator of the program, Aaron Brown, at [agb@uga.edu](mailto:agb@uga.edu) or by calling 706-542-3375.

# Accomplishments & Updates Across the Division

## **ALUMNI RELATIONS**

The Honorable Steve C. Jones (BBA '78, JD '87) has come on board to serve as president of the UGA Alumni Association for a two year term. This is in addition to his duties as a United States district judge for the Northern District of Georgia.

## **CAREER CENTER**

166 employers came to the Fall 2011 Career Fair and 163 came in January 2012 to hire students for full-time jobs & internships.

## **DEVELOPMENT**

The office of Corporate & Foundation Relations and Gift & Estate Planning have secured gifts and gift plans for a combined total of \$23,037,254 so far for fiscal year 2012.

Annual Giving: The Georgia Fund annual giving campaign raised a record \$11.6 million, a 13% increase from fiscal year 2010. Faculty & staff participation by the External Affairs division

in the FY 2011 campaign reached new heights with a 39% participation rate.

Advancement Research: Advancement Research had its most productive year on record in 2011 for both reactive and proactive research. Additionally, Research partnered with units, colleges & development officers across campus to improve prospect pools and to complete special projects in support of development efforts.

Donor Relations & Stewardship: November 15, 2011 marked the seventh year of mailing endowment reports to our donors. This year we stewarded 1336 funds, by mailing 1914 reports to various individuals and corporations.

Major Gifts: From August to October, the Regional Development team traveled to visit 376 alumni and donor/friends closing over \$2.6 million in gifts for the University of Georgia.

## **INFORMATION TECHNOLOGY (IT)**

In 2011, External Affairs IT major suc-

cesses include: supporting the merger of the Arch foundation and the UGA foundation, development and deployment of the suite of Alumni websites, as well as beginning development on the University's new fundraising and constituent management system.

## **PUBLIC AFFAIRS**

Public Affairs was the recipient of a CASE 2011 Circle of Excellence GOLD AWARD for Specific Media Relations Programs & Projects.

## **SPECIAL EVENTS**

Everyone at the Office of Special Events pitched in to make the November 9<sup>th</sup> investiture of Hank Huckaby as the new Chancellor of the Board of Regents a very successful event. Governor Nathan Deal remarked that the investiture was the best-run event he had seen in the Capitol to date.



The SRG  
Newsletter is  
designed to share  
information across  
the External  
Affairs Division.  
Send updates to  
include in the next  
newsletter to  
lel@uga.edu!

## New Hires & Recent Retirees

### **Retirees**

Renee Guest (June 2011) - Advancement Services

Robert Holmes III (July 2011) - Public Affairs

Mary K. Mitchell-Hodler (September 2011) - Public Affairs

Albert DeSimone, Jr. (December 2011) - Advancement Services

Kathy B. Dudley (December 2011) - Advancement Services

### **New Hires**

#### Advancement Services

Jennifer Spradley, Accounting Technician

Megan Powell, Data Management Specialist

Sheila Mason, Accountant

Brian Norman, A counting Technician

Miriam Perdue, Administrative Assistant  
Alumni Relations

Elizabeth Crovatt, Alumni Officer

Danielle Alexander, Alumni Officer

Frances Beusse, Alumni Officer

Sarah Proctor, Administrative Assistant

Career Center

Andrew Crain, Career Consultant

Sonya Leak, Career Consultant

Development

Anna Gray, Administrative Associate

Raegen Harvey, Development Analyst

Financial Services

Danielle Free, SR Accounting Technician

Howard Stewart, Director of Foundation & Marketing Support

#### Government Relations

Gail Musselwhite, Administrative Associate

Tyler Duggins, Government Relations Assistant

Public Affairs

Walter Howard, Chief TV/Radio Engineer

John Lorinc, Radio/TV Reporter-Anchor

Stephanie Schuppska, Public Relations Coordinator

April Sorrow, Public Relations Specialist

Special Events

Lindsey Halper, SR Event Coordinator

April King, Administrative Associate

WELCOME

# Message from the SRG Chair

Welcome to the winter edition of our External Affairs newsletter! I trust everyone had a safe and happy holiday season.

As we reach the midpoint of fiscal year 2012 and my term as your Staff Representative Group Chair, I want to express how excited I am to be part of this essential organization. We all should be proud to have a tremendous group of dedicated individuals looking out for our best interests. Reflecting on the past six months, SRG continues to make great strides in solidifying our role as a sounding board for our division.

One of our first action items this year was to approve amendments to our bylaws. This action was necessary to make them current after a four year period. In addition, we built off the success of last year's Gator-Hater Pot Luck Breakfast. We hosted over 50 colleagues to cheer on the dawgs before this year's victorious trip to Jacksonville, Florida.

As we approach the second half of the SRG year, I am encouraged that this group will continue to provide an invaluable service for this division. If you have any questions or concerns, do not hesitate to contact your departmental SRG representative. Moreover, SRG welcomes any interested staff members to attend our meetings. For more information you can email me at [mrj@uga.edu](mailto:mrj@uga.edu).

Marcus R. Jennings  
SRG Chair, 2011-2012

Please Join Us for the Annual  
**External Affairs**

## Gator Hater Potluck Breakfast

Kick Off Georgia/Florida Weekend with:

- Special Guests UGA Cheerleaders
- Fabulous Door Prizes
- Spirit, Photos and Fun!

Bring Your Favorite Breakfast Dish or Store-Bought Treat!



FRIDAY, OCTOBER 28TH  
8:00 a.m. – 9:30 a.m.  
UGA Visitors Center  
Four Towers, East Campus

FREE Parking in Both the VC Lot and Deck!

If you were not able to attend the Gator Hater Tailgate this previous year, go ahead and mark your calendars this Fall for the Friday before the UGA vs. Florida Football game to come and enjoy breakfast with your colleagues across External Affairs. Go to p. 4-5 to see a picture gallery of the Gator Hater Tailgate.



# Gator Hater Picture Gallery



See more pictures here:

<http://on.fb.me/x6jkYD>



# Gator Hater Picture Gallery

