

The Campaign for the University of Georgia $_{\circ}$





At the University of Georgia, we share a deep love for our students, for the state of Georgia and for the people of the world. It's in our blood. It's in everything we do.



We give our students every opportunity, as they prepare to take on the biggest challenges facing our state and our world.





Now, forged by generations of tradition and a relentless dedication to improving lives, we're preparing to do even more.

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Now, it's time for every member of the Georgia family to come together

FO COMMIT TO SOMETHING GREATER.



WE COMMIT TO OUR FUTURE. WE COMMIT TO EACH OTHER.



WE COMMIT O A BEDEE



THIS IS OUR COMMITMENT.

SCHOLARSHIPS

REMOVING BARRIERS AND OPENING DOORS FOR STUDENTS

Each of our students has the potential to do something great, and the University of Georgia can help them achieve their dreams. We are committed to ensuring that deserving students are able to study here, regardless of their ability to pay the full cost of attendance. Scholarships remove the obstacles that stand in their way and unlock paths that are otherwise inaccessible. Scholarships also enable our university to compete with peer institutions for the best and brightest students, who will become the future workforce of our state. By committing to helping these students through scholarship support, you can change lives and ensure a brighter future for every community touched by our university and our students.

STUDENT EXPERIENCE

ENHANCING THE LEARNING ENVIRONMENT

To fully reach their potential as the leaders of tomorrow, our students must pair coursework with hands-on experience such as internships, research, study abroad and service learning. Through your generosity, you can help ensure that our students apply what they learn inside the classroom to challenges and opportunities outside of it. Your support can also help build new learning spaces and improve existing university facilities to promote the very best in teaching and learning in the 21st century. Together, we can commit more deeply to preparing the ambitious individuals who will shape our future.

RESEARCH AND SERVICE

SOLVING GRAND CHALLENGES FOR OUR STATE AND THE WORLD

We wholeheartedly believe in advancing the state of Georgia—and the state of the world. Improving the lives of people here at home as well as those across the globe is not just our mission; it's our commitment. By focusing our research and service on the serious problems that face countless communities-hunger, disease and economic hardship—we are positioned to make an impact that will resonate through generations to come. Today, we invite you to help us address some of our greatest local and international challenges. With your generous support, we will strengthen our commitment to our students and faculty, our fellow Georgians, and the lives of people everywhere.

WE COMMIT TO <u>our</u> PEOPLE.





REMOVING BARRIERS AND OPENING DOORS FOR STUDENTS

Scholarships have the power to change lives and, by extension, our communities and the world at large. They break down barriers to growth, open doors to incredible possibilities, and blaze paths to futures that otherwise might be unattainable.

Together, we can do more to chip away at the financial burden faced by so many students. It is our responsibility to commit even more deeply to the next generation of leaders, who will go on to develop revolutionary products and businesses, build on years of agricultural research, or stop the spread of diseases before they become epidemics. Together, we must help them help the world.

While financial aid, such as the HOPE Scholarship and federal grants, provides critical assistance to students in need, a gap still remains to cover the full cost of attendance. For the students whose families are unable to provide financial support, this gap may mean working several jobs or taking out multiple loans.

The time is now to commit to these talented, ambitious, curious and driven students. In doing so, we will become an even stronger magnet for the sharpest learners from the broadest array of backgrounds.

a difference, who makes a change and helps people who have gone through hardships like those my family experienced."

OF SCHOLARSHIPS ARE FUNDED BY PRIVATE SUPPORT EVERY YEAR

who need our support. When you provide scholarships for dedicated students like Chloe, you help them make their dream of earning a UGA degree a reality.



WE COMMIT TO OUR DOSSIBLITIES.

ENHANCING THE Learning Environment

At the University of Georgia, our students are committed to learning at the highest levels, and they have opportunities to deepen their knowledge and develop stronger skills and abilities through unique hands-on experiences that go outside of the classroom, such as internships, research, study abroad and service learning.

These experiences develop our students' critical thinking and problem-solving skills by teaching them to draw on course content as they examine the pressing challenges facing our world. And, after graduation, they are ready to lead and better prepared for graduate school and careers in the 21st century. We now have the opportunity and the responsibility to expand and enhance these types of high-impact learning opportunities that prepare our students to be the leaders of tomorrow.

By committing your private support to expanding and enhancing experiential learning on campus, you will enrich the lives and education of UGA students. Your support can foster more meaningful collaboration between faculty and students, rendering our university an even stronger institution of knowledge, so that we can make a positive difference right now and for generations to come.



Mansur Buffins, a double major in social studies education and African-American studies, is learning by doing. Not only has he participated in the Center for Undergraduate Research Opportunities, but he has also applied his classroom knowledge to serving the community.

After participating in the Clarke County Mentor Program, Mansur started his own program, where he mentors up to 20 boys for an hour after school each week. They talk about the importance of academic achievement and discuss culturally relevant societal issues. He also takes these students, who are from low-income households, on field trips that provide further bonding and learning outside of the classroom.

"To me, working with kids means supporting them, guiding them, advocating for them, listening to them and providing them with a space to express themselves. I want to be a positive influence in their lives and a resource for them on their journeys to success."

we commit to OUR PROMISE.

SOLVING GRAND CHALLENGES For our state and world

As a pioneering American research university with a land- and sea-grant mission, we are inspired to serve communities throughout our state and world.

But in order to continue addressing the global challenges facing all of us, we must expand support for the individuals at UGA who create and share knowledge for the benefit of others. It's these individuals—our faculty and staff—who are training entrepreneurs to create new businesses that will revitalize our state's economy, who are studying infectious diseases to prevent the next outbreak, and who are supporting farmers and agricultural leaders to help feed our home state and the world around us.

With increased faculty support in the form of endowed chairs and professorships, and support for public service and outreach initiatives, you will help us increase our capacity to solve the global challenges of today and tomorrow.

Your commitment to our faculty and staff will help them maximize their potential and answer the important calls to research, innovation and service. Your dedication also will significantly expand the ways our university can elevate our region and world.



DR. TED ROSS AND NAOKO UNO

When we're able to support our faculty with endowed professorships and chairs, we're better able to tackle some of the world's biggest challenges and to teach UGA students.

Dr. Ted Ross, GRA Eminent Scholar and director of UGA's Center for Vaccines and Immunology, is focused on creating a universal flu vaccine that lasts a lifetime. His endowed position helps not only to fund his critical scientific work, but also to hire and train outstanding graduate students such as Naoko Uno—who, in turn, gain invaluable experience in their field of study.

Naoko—a graduate student in the Department of Infectious Diseases at the College of Veterinary Medicine—is conducting research alongside Dr. Ross that one day could yield a vaccine for dengue, one of the world's most dangerous diseases. Working closely with Dr. Ross, she is striving to find a cure for all strains of the virus.

"I want to contribute to bettering society. My parents both had cancer, thus I gravitated towards biomedical research. The Ross lab is striving to have an important role in improving public health with our research in vaccines for influenza, Zika, dengue, and chikungunya. Ted Ross has been a great mentor, and I feel very honored to be a part of this."

-Naoko Uno







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Your generous support of the University of Georgia will help us convert possibility into reality. From new student scholarships and enhanced learning experiences to improved academic facilities and increased research capacity, your commitment will change lives across our state and around the world.

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—JERE W. MOREHEAD PRESIDENT, UNIVERSITY OF GEORGIA



