

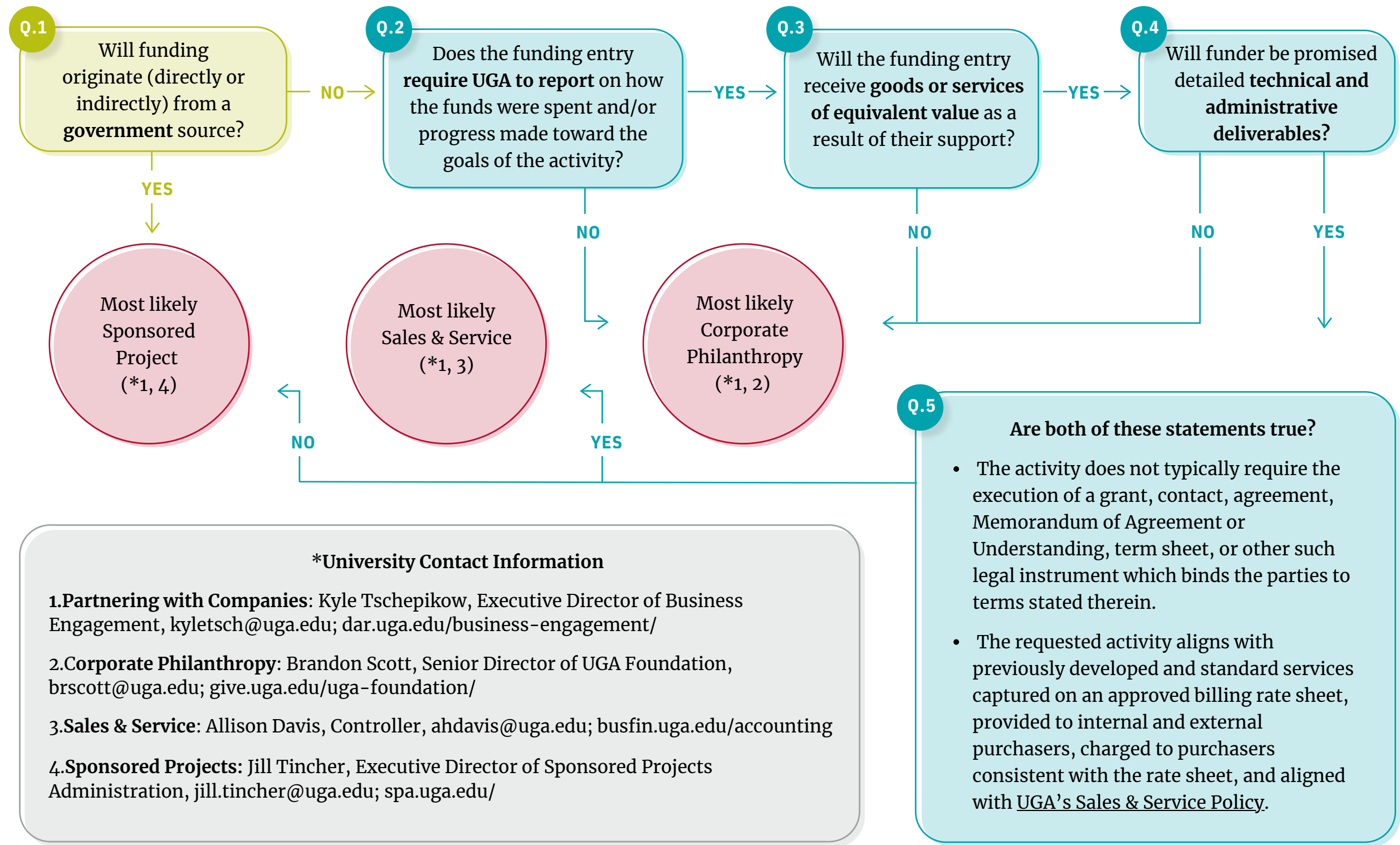
INDUSTRY FUNDED ACTIVITIES

Sponsored Project, Sales & Services, or Corporate Philanthropy?

Each industry funded activity is a unique transaction. This decision tree is not intended to provide a final determination.

It was created to help researchers determine whom to contact for confirmation.

Please go to page 2 for additional information.



SALES & SERVICE		CORPORATE PHILANTHROPY (GIFTS)	SPONSORED PROJECT
Definition	Funds accepted from internal and external entities in exchange for goods/services produced by UGA as either part of a federal service center (aka core facility) or goods/services produced as a by-product of instruction or research activities already taking place on campus	Irrevocable transfers of assets, (e.g., contributions from private sources) for which no goods or services are expected, implied or forthcoming in return to the donor, and in which no proprietary interests are to be retained by the donor	Projects/activities undertaken by the University with the support of an external entity (e.g., federal agency, corporation, etc.) which expects, as a condition of support, specific outcomes that directly benefit either the entity or a public purpose
Represents	An exchange transaction in which each party receives commensurate value	An unconditional transfer of cash, securities, etc., which is voluntary and non-reciprocal	An exchange transaction (in most cases) in which each party receives commensurate value
Also referred to as	Income activity, core activity	Corporations and private foundations often use “grant” to describe a charitable gift, but the final determination must take all variables (conditions, reporting, etc.) into account	Sponsored Activities, Research Grant, Sponsored Research
Reporting	No financial reporting, limited technical results or data reports	Limited financial reporting or progress reporting; for stewardship purposes only	Provider usually requires UGA to report on how funds were spent and/or what progress has been made in accomplishing the goals of the activity
Time period	Deliverables have a time period, but funding does not	Usually does not have a specified time period	Usually has a specified time period over which the work will be done (start and end date)
Funding	Funding is used to support the core service center or the department in which the activity took place. Fixed prices on a price list	General restrictions on the use of funds, but no control of expenditures	Any right to direct what expenditures are allowable or not, including choosing vendors and/or subcontractors. Sponsor sometimes requests return of unused funds
Processed by	Departments	UGA Foundation	Sponsored Projects Administration
Intellectual property & Publication	Typically, no intellectual property or publication rights	No intellectual property or publication rights	Usually contains intellectual property provisions, including exclusive rights, first right, or shared rights, etc.
Examples	Carbon dating at the Applied Isotope Lab; Blood draws at Clinical and Transitional Research Unit	Charitable support of schools, colleges, departments, programs, students, faculty, facilities, or other university activities.	Developing and/or testing a drug, device, or biologic; performing social/behavioral work; etc. Can include research, instruction, public service, cooperative extension, and other sponsored activities