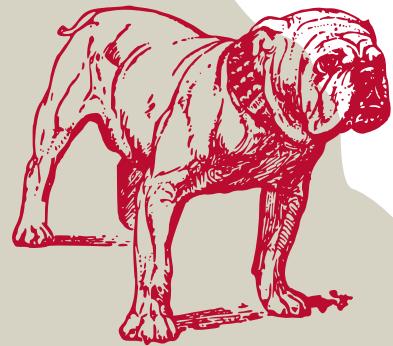




UNIVERSITY OF  
**GEORGIA**  
*Parents Leadership Council*

# Parents Leadership Council



*Chair Training  
Packet*

2022-2023

Prepared for Talia and John Murphy

# Note of Gratitude

We can't thank you enough for volunteering to serve as chairs of the Parents Leadership Council. Your vision and input will be invaluable as we partner together in creating a meaningful experience for all PLC members. Most of all, we look forward to making a huge impact on the lives of students at UGA through contributions made by generous parents like you. Your willingness to give of your time, energy, and passion to serve parents and students at the University of Georgia is the measure of a darn good Dawg in our book. Again, we are grateful for you and cannot wait to get to work.

Go Dawgs!

*the UGA Parent Giving Team*





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# PLC Chair Duties

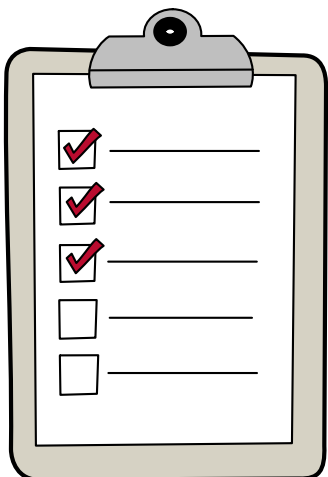
Attend and speak at all PLC Weekend Events

Serve on PLC Grants Committee

Provide input on parent stewardship and communications projects

Participate in recruiting new PLC families

Work with Parent Giving Team to improve overall PLC member experience



*Most importantly... have fun!*

# PLC Elevator Pitch

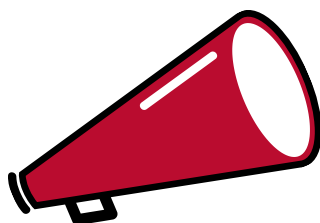
The Parents Leadership Council is a group of highly engaged parent donors who are eager to be involved on campus and make a direct impact on undergraduate student life.

You'll have the opportunity to meet with UGA administrators, tour campus facilities, and get to know fellow parents and their students.

You can enjoy regular opportunities to engage with your student on campus and support their undergraduate experience.

Your annual tax-deductible gift of \$5,000 or more impacts student areas of high need through the PLC Grants Program.

The Parents Leadership Council is a great starting point for parent involvement at UGA. It opens doors to campus opportunities and needs that may inspire future giving or engagement.



# PLC Member Involvement Opportunities

## PLC Grants Committee

Review grant applications from student programs and initiatives applying for PLC support.

## PLC Recruitment Ambassador

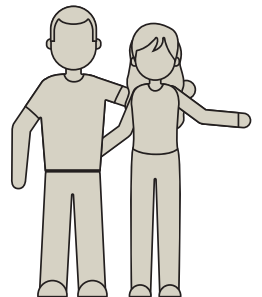
Commit to sharing more about PLC and parent engagement at UGA with at least three new families each year and/or hosting a summer New Student Welcome Event.

## UGA Mentor Program

Dedicate 1-2 hours each month to mentoring and investing in a student through the UGA Career Center's Mentor Program.

## Company Ambassador

Represent your company by hiring UGA students for jobs and internships and/or sharing your industry expertise with a UGA class.



# PLC Grants Program



The Parents Leadership Council Grants Program provides grant funding to undergraduate student-serving organizations and programs at the University of Georgia.

Each PLC family contributes a minimum gift of \$5,000 annually. 100% of this funding is directed toward the PLC Grants Program.

Since 2012, the PLC has awarded over \$4.6 million to support undergraduate student organizations and is the number one supporter of the President's Venture Fund.

Every PLC member has the opportunity to serve on the **PLC Grants Committee**, which reviews grant applications from student programs and initiatives applying for PLC support.

Students typically submit grant applications in November. PLC members then have a little over a month to review and score applications. Final funding decisions are made by the Grants Committee at Spring PLC Weekend in February, and funding is usually allocated in late March or early April.

# UGA Master Calendar

2022-2023

## FALL

August 18 - Classes Begin

September 5 - Labor Day (No Classes)

October 10 - Midterm

October 28 - Fall Break (No Classes)

November 23-25 - Thanksgiving Break

December 8-14 - Final Exams

December 16 - Commencement

## SPRING

January 9 - Classes Begin

January 16 - MLK Day (No Classes)

March 2 - Midterm

March 6-10 - Spring Break (No Classes)

May 3-9 - Final Exams

May 12 - Commencement



# PLC Calendar Overview

<i>Summer</i>	New Student Welcome Events are underway, and PLC recruitment is in full swing.
<i>Fall</i>	School is back in session after summer break, and Fall PLC Weekend takes place in late September.
<i>Winter</i>	PLC Grants Committee members are reviewing grant applications.
<i>Spring</i>	School is back in session after winter break, and Spring PLC Weekend takes place in late February.



# PLC Events



## 2022 New Student Welcome Events

May 9 - The Wesleyan School

June 12 - Long Island, NY

June 14 - Austin, TX

June 22 - Nashville, TN

June 23 - Boston, MA

June 23 - Charlotte, NC

June 26 - Randolph, NJ

July 14 - New Canaan, CT

July 21 - Dallas, TX

July 24 - Carrollton, GA

July 26 - Atlanta, GA (The Lovett School, Pace Academy, The Westminster School)

July 27 - Tallahassee, FL

August 1 - St. Simons Island, GA

August 2 - Washington, D.C.

August 3 - Atlanta, GA (Holy Innocents', Marist School, St. Pius X)

August 9 - Augusta, GA



# PLC Events

## Fall PLC Weekend

Friday, September 23 - Saturday, September 24, 2022

Consists of a Friday afternoon meeting, Friday evening reception, Saturday morning tailgate, and Saturday afternoon football game.

Spotlights 1-2 schools, colleges, or resources on campus.

## Spring PLC Weekend

February 2023

Consists of a Friday afternoon Grants Committee meeting, Friday evening reception hosted by President Morehead, Saturday morning PLC meeting, and Saturday afternoon/evening sporting event (basketball, gymnastics, or baseball).

Spotlights 1-2 schools, colleges, or resources on campus.

# 2022-2023

## Parent Fundraising Priorities

### Parents Leadership Council Fund

Gifts of \$5,000 or more that benefit the PLC Grants Program.

### School or College Support

Gifts that are designated to your student's school or college to benefit their area of study.

### Sunshine Fund

Gifts to support Student Care and Outreach in their efforts to provide mental wellbeing resources for students



*Helping students thrive...  
that's our commitment.*

### Student Legacy Gift

Gifts made in honor of your student's UGA experience, designated to any area of campus that is meaningful to them.

# Parent Giving Team



**Andrea Parris**  
*Senior Director of Parent Giving*  
aparris@uga.edu



**Brittany Rider**  
*Major Gift Officer*  
brittany.rider@uga.edu



**Kate Lovin**  
*Parent Giving Coordinator*  
kate.lovin@uga.edu



**Tonya Moore**  
*Administrative Specialist*  
latonya.moore@uga.edu

For general inquiries, please direct parents to email us at:  
[parents@uga.edu](mailto:parents@uga.edu)





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